

Retail Shopping Application

Industry:

Retail

Client:

Leading
Retail
Company

Location: India

CHALLENGE

The client needed a mobile shopping application that would seamlessly work on any device, and browser. The application needed to provide customers with an outstanding user experience and secure online payment options.

SOLUTION

Our team developed the mobile shopping application using IBM Work Light. We integrated several electronic payment gateways to offer secure payment options, and coupon solutions to provide discounts and promotions.

TECHNOLOGY STACK

Apache Cordova

Bootstrap

HTML5

jQuery CSS3

BENEFITS

- Helps increase customer satisfaction and build customer loyalty by providing a seamless shopping experience.
- Can be accessed from any device, and browser.
- Offers secure payment options.



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Case Study

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