

Enterprise Portal

Industry:
Telecom

Client:

Leading Telecom
Service Provider

Location: India

CHALLENGE

The client decided to revamp and refresh their online presence to reflect their new brand image and provide a better user experience for their customers. The client needed to offer faster navigation, and a more intuitive, and mobile-friendly design with the new enterprise portal solution.

SOLUTION

VLink architected and developed a portal solution built on IBM Web Content Management system (WCM). Our team developed a component library that allowed them to store and manage all the components and to create microsites easily. We developed a responsive user interface that was fully optimized for screen resolution, orientation, and other capabilities of all display devices.

TECHNOLOGY STACK

IBM WebSphere Portal Server
IBM Web Content Management System
IBM TAM for e-business

BENEFITS

- Better brand presentation.
- Easy microsites creation and management.
- Better and faster navigation.
- Localized user context/content.
- Access at any time, from any device.



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Case Study

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